

## ***ALAMO TRAINING***

Utilizes the Austin based Dram Shop Schools Curriculum, one of the first seller-server training programs approved in Texas by the Texas Alcoholic Beverage Commission.

It has been used to train thousands of employees of alcoholic beverage licenses throughout Texas since 1988 and has been recently updated to reflect requirements of the TABC Code Chapter 50- Alcohol Awareness and Education.

Owner and trainer Thomas M. Marino is a 20-year Veteran of the USAF and holds a Masters Degree in Quality Systems Management and Bachelors in Education, Training, and Development. He also attended the Health Promotion Director Course at the Prestigious Cooper Institute in Dallas, TX. He has conducted numerous speaking engagements on Health and Wellness related topics across the country. His training cadre includes experienced Public Health educators, Drug and Alcohol Abuse counselors, Law Enforcement officials & Military Veterans.

## ***Sellers Training Program for TABC Certification***

“We Train...Your Brain”

## ***ALAMO TRAINING***

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TABC License # 472-526/527

## **TABC Certification**

***DO I REALLY NEED IT?***

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***Information provided by  
Alamo Training***

Providing exceptional  
Seller's training in  
Responsible alcohol service

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***TABC Certification Classes  
available on location at your  
business anywhere in Texas***

To book a class call **(210) 213-1248**

## TEXAS LAW

### **Effective Sep 1, 2000:**

Anyone who sells, serves or delivers alcoholic beverages including persons who immediately manage, direct, supervise or control the sale or service of alcoholic beverages must be TABC Certified in order for the business to continue to receive “Safe Harbor” from fines and penalties related to employees actions

## Protection from fines...

Section 106.14 of the Texas Alcoholic Beverage Code says that in the case of: “...sales, service, dispensing or deliver of an alcoholic beverage to an intoxicated person or a minor, action of an employee **shall not be attributable to the employer if:**”

1. The employer requires its employees to attend an approved seller-training program
2. The employee has actually attended and passed an approved program
3. The employer has not directly or indirectly encouraged the employee to violate such law

## LAWSUIT LIABILITY

Over the past Fifteen years a growing number of alcohol liability lawsuits in Texas that have been settled both in and out of court have included attempts to collect damages from alcohol licensees for everything from auto accidents, personal injury, property damage, pregnancy, STD's, rape and fights

***Your best defense is to ensure all of your employees are TABC Certified within 30 days of employment***

## What will my employees gain from Alamo Training's TABC Certification course?

Our course work is designed to teach Texas law that will directly affect them as an alcohol server or seller. They learn that they are personally responsible and may be held liable if they sell or serve to minors or an intoxicated or impaired person. Topics include the following:

Alcohol awareness and laws

Responsible alcohol service

Detection/Intervention techniques

ID Checking skills

Detection of Minors

Calculation of BAC

## Why Alamo Training?

98% of students completing our post-class evaluation claim that our training was “well worth their time” with 80% of the material covered as “new to them”. Of those that have previously taken other classes 97% say that our class was “better than the one I took before”.